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# **British Design & Art Direction 39 W/CD (British Design And Art Direction)**



## Synopsis

Eagerly awaited each year by creative professionals the world over, this latest edition of D&AD's Annual continues to profile the best of British and international design and advertising. Selected from over 14,000 entries, the 500-plus examples featured include editorial, graphic and product design, radio, television and cinema commercials, as well as multimedia products.

## Book Information

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## Customer Reviews

British Design and Art Direction (D&AD) is a professional association and charity working on behalf of the design and advertising communities in the UK. Its aim is to set standards of creative excellence, to promote this concept in the business arena and to educate and inspire the next creative generation.

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